

ABSTRACT

An amusement park wireless transceiver associated with a guest account designator for a plurality of attraction facilities comprises a central computer, and a plurality of attraction facility computers. Each of the attraction facility computers is associated with one of the attraction facilities. A plurality of communication channels couple information in two directions between the central computer and the plurality of attraction facility computers. An input device is provided for receiving information indicating the number of persons in a group entering the amusement park and for assigning a guest account designator to each group, and for assigning an individual guest identification designator. A detectable marker unit is adapted to be physically associated with each guest and encoded with the guest's account designator. A wireless transceiver associated with the guest account designator communicates with the central computer to send and receive information.